

Research Assistant
(Communication/Psychology/Sociology/Social
Science/Humanities)
Nanyang Technological University

Direct Link: <https://www.AcademicKeys.com/r?job=259616>

Downloaded On: Aug. 5, 2025 11:53am

Posted: Jul. 11, 2025, set to expire May 6, 2026

Job Title	Research Assistant (Communication/Psychology/Sociology/Social Science/Humanities)
Department	Wee Kim Wee School of Communication and Information
Institution	Nanyang Technological University Singapore, , Singapore
Date Posted	Jul. 11, 2025
Application Deadline	Open until filled
Position Start Date	Available Immediately
Job Categories	Professional Staff
Academic Field(s)	Humanities - General
Job Website	https://ntu.wd3.myworkdayjobs.com/en-US/Careers/details/Research-Assistant--Communication-Psychology-Sociology-Social-Science-Humanities-_R00021301

Apply By Email

Job Description

The Wee Kim Wee School of Communication and Information (WKWSCI) at Nanyang Technological University (NTU), Singapore, invites applications for a **Research Assistant** position to contribute meaningfully to an interdisciplinary project funded by NTU. This project explores how communication influences public understanding and acceptance of novel food technologies in Singapore.

Research Assistant
(Communication/Psychology/Sociology/Social
Science/Humanities)
Nanyang Technological University

Direct Link: <https://www.AcademicKeys.com/r?job=259616>

Downloaded On: Aug. 5, 2025 11:53am

Posted Jul. 11, 2025, set to expire May 6, 2026

About the Project:

“UNIQUE” (**U**nderstanding Diverse Dietary Groups’ Perceptions and Accepta**N**ce of Novel Foods In Singapore: **AQ**ualitative Inv**E**stigation) investigates how diverse dietary groups in Singapore—such as vegetarians, non-vegetarians, and individuals with or without food allergies—perceive novel foods, including plant-based, cultivated, and genetically modified foods. Using evidence-based, qualitative research methods, the project aims to understand the psychological, sociocultural, and media-related factors shaping these perceptions, as well as to identify and address common misperceptions. Findings will inform public communication strategies and contribute to communicating novel food technologies in Singapore.

Key Responsibilities:

The Research Assistant will support the team in various aspects of the project, including but not limited to:

- Assist in the design and coordination of **focus group discussions** and other qualitative data collection activities.
- Support in **recruiting and screening** of participants representing diverse dietary groups.
- Conduct **literature reviews** and compile relevant academic and media materials on novel foods and food technology communication.
- Transcribe, organize, and conduct **preliminary coding and thematic analysis** of qualitative data.
- Assist in the preparation of **research reports, presentations, and publications.**
-

Research Assistant
(Communication/Psychology/Sociology/Social
Science/Humanities)
Nanyang Technological University

Direct Link: <https://www.AcademicKeys.com/r?job=259616>

Downloaded On: Aug. 5, 2025 11:53am

Posted Jul. 11, 2025, set to expire May 6, 2026

Manage administrative tasks related to **IRB applications, scheduling, and logistics.**

- Support the development of **communication materials** (e.g., infographics, social media content) to disseminate research findings.

Job Requirements:

We welcome applications from individuals who are passionate about the intersection of communication, public health, and science. The ideal candidate should possess:

- A Bachelor's degree in **Communication, Psychology, Sociology, Social Science**, or a related social science or humanities field.
- Strong interest in topics related to **food perception, health communication, or science communication.**
- Prior experience with **qualitative research** (e.g., focus groups, interviews, thematic analysis) is highly preferred.
- Familiarity with **NVivo** or other qualitative analysis tools is an advantage.
- Excellent organizational and communication skills.
- Ability to work independently and collaboratively in a research team.
-

Research Assistant
(Communication/Psychology/Sociology/Social
Science/Humanities)
Nanyang Technological University

Direct Link: <https://www.AcademicKeys.com/r?job=259616>

Downloaded On: Aug. 5, 2025 11:53am

Posted Jul. 11, 2025, set to expire May 6, 2026

Responsible, detail-oriented, and able to manage multiple tasks.

- An internationally recognized research track record as evidenced by journal publications and conference presentations.

Application Process:

Interested applicants should submit the following in one PDF file:

- A **cover letter** outlining your interest and relevant experience.
- A **CV** including academic background and research experience.
- Contact information for **two referees**.

Please submit your application via the job advertisement link provided. Applications will be reviewed on a rolling basis until the position is filled.

We regret to inform that only shortlisted candidates will be notified.

Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Research Assistant
(Communication/Psychology/Sociology/Social
Science/Humanities)
Nanyang Technological University

Direct Link: <https://www.AcademicKeys.com/r?job=259616>

Downloaded On: Aug. 5, 2025 11:53am

Contact Posted Jul. 11, 2025, set to expire May 6, 2026

Wee Kim Wee School of Communication and
Information
Nanyang Technological University
Singapore