

Lecturer or Senior Lecturer in Public Relations
University of Waikato

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Posted Jan. 16, 2025, set to expire May 19, 2025

Job Title Lecturer or Senior Lecturer in Public Relations
Department The Division of Management
<http://Waikato.ac.nz>
Institution University of Waikato
Hamilton, Waikato, New Zealand

Date Posted Jan. 16, 2025

Application Deadline Feb. 15, 2025

Position Start Date Available immediately

Job Categories Lecturer/Instructor
Senior Lecturer

Academic Field(s) Communication
Humanities - General

Job Website <https://elhs.fa.ap1.oraclecloud.com/hcmUI/CandidateExperience/en/sites/CX/requisitions/previe>

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Job Description

Ngā kōrero mō te tūranga - About the role

You will apply your teaching skills, including the ability to lecture to large classes as well as conducting small group seminars and tutorials effectively. You will be motivated to be involved in all aspects of teaching and learning, including developing research informed material, and delivering content in innovative ways both face-to-face and online. You will be a supportive supervisor of graduate and postgraduate students and their research, alongside your own established and high-level record of impactful research, relevant to Public Relations.

This is a full-time role (37.5 hours a week), based on our Hilcrest Campus. Salary will be in the range from \$87,500 to \$104,322 per year for the lecturer role and \$107,177 to \$140,599 per year for the senior lecturer role. Salary will be dependent on the skills, knowledge and experience brought to the position.

For more information on the role, please see the position description [here](#). For a confidential conversation about the role, please contact Professor John Oetzel, john.oetzel@waikato.ac.nz. All applications must be submitted through the online portal, emailed applications will not be accepted.

Ko wai koe? - Who are you?

You will have a PhD in Public Relations, or a closely related discipline, with knowledge in as many of the following areas as possible: Media Relations and Publicity, Public Relations Writing, Stakeholder and Community Engagement, Issues and Crisis Management, Corporate Social Responsibility and Social Licence.

Don't meet every single requirement?

Studies have shown that some groups of people are less likely to apply to jobs unless they meet every single qualification. We are dedicated to building a diverse, inclusive and authentic workplace, so if you're excited about one of these roles but your past experience doesn't align perfectly, we encourage you to get in touch or to just apply. You may be just the right candidate for this or other roles.

Ko wai mātou? - Who are we?

The Division of Management (known externally as the Waikato Management School, WMS) offers

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qualifications at the undergraduate, postgraduate and doctoral levels and is one of five Divisions at the University of Waikato. The Division has distinguished itself among New Zealand business schools by the relevance and the rigor of its education and its research. It is a member of an elite group of global business schools that have earned Triple Crown status - an international acknowledgement of excellence in business education through three accrediting bodies.

He aha ng? take me ton? mai ai koe? - Why should you apply for this position?

We want you to be part of our success! Our University stands proudly on the world stage as a provider of future-focused, international education and an active player in global research. Our rankings reflect these strengths. Working with us means you'll enjoy a satisfying work environment with many [benefits](#).

The University of Waikato is distinctive for the diversity of its staff and students, and encourages applicants with the relevant capabilities from all backgrounds to apply. Applicants must have the legal right to live and work in NZ in accordance with the NZ Immigration regulations which can be found [here](#).

Ko te Tangata - For the People

The University of Waikato prides itself on the quality of its engagement with the communities that it serves, the provision of a world-class education and the national and international impact of its research. Our policies are guided by the principles of the Treaty of Waitangi and equal opportunity for all.

E herea ana te Whare W?nanga ki te kaupapa kia whakaratohia te mea angit? ?rite ki ng? t?ngata katoa.

Applications close 5 February 2025

Requisition number: 1002245

[Apply here](#)

Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

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Contact Professor John Oetzel
The Division of Management
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