

Visiting Assistant Professor of Advertising and Public
Relations
RIT DUBAI

Direct Link: <https://www.AcademicKeys.com/r?job=233500>

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Posted Mar. 26, 2024, set to expire Jul. 28, 2024

Job Title	Visiting Assistant Professor of Advertising and Public Relations
Department	Liberal Arts
Institution	RIT DUBAI Dubai, Dubai, United Arab Emirates
Date Posted	Mar. 26, 2024
Application Deadline	August 2024
Position Start Date	Available immediately
Job Categories	Assistant Professor
Academic Field(s)	Creative or Technical Writing Communication
Job Website	https://www.rit.edu/dubai/inside/about-rit/employment-rit-dubai
Apply By Email	careersdubai@rit.edu
Job Description	

Job Purpose

RIT Dubai is currently seeking applications from exceptional candidates for a Visiting Assistant Professor of Advertising and PR for the 2024-2025 academic year. RIT Dubai is looking for a highly qualified, motivated, and enthusiastic professional who works well independently and has outstanding communication skills and possesses a strong desire to teach and conduct original research. The successful candidate will be expected to teach course in the new Advertising and PR Immersion (RIT Dubai Immersion information can be found [here](#)) at RIT Dubai (which will launch in Fall 2024). RIT Dubai is currently undergoing initial program accreditation with the CAA for a BS in Advertising and PR

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which will likely launch in Fall 2025. Hence, this position is a visiting faculty position for the 2024-2025 academic year with the potential to become a full-time role in the 2025-2026 academic year, assuming success of the candidate and a successful launch of the program.

Required Minimum Qualifications:

- Doctoral degree in Advertising and PR or a related discipline
- Strong industry experience in Advertising and PR
- Proven track record of teaching courses within a [BS in Advertising and PR](#) and ability to teach the following courses in the 24-25 academic year:
 - COMM142 – Introduction to Technical Communication
 - COMM211 – Principles of Advertising
 - COMM212 – Public Relations
 - COMM253 – Communication (Writing Intensive)
 - COMM321 – Copyright and Visualization
 - COMM322 – Campaign Management and Planning
- Ability to manage a 3-5-course load per semester while maintaining a high quality of instruction and student feedback
- Teaching experience within the UAE preferred

APPLICATION PROCEDURE:

Please email your application to careersdubai@rit.edu and include the following items in your application:

- Subject line must include the source, your name and position you are applying for;

(Name – Visiting Assistant Professor of Advertising and PR)

- Cover letter detailing your technical/professional, teaching, and scholarship qualifications and achievements
- Resume or curriculum vitae
- Contact information
- Candidates are also required to send a 2-minute introduction video as part of their initial application. The video can be recorded from their phone and/or Zoom/Teams. This video must be sent via email and/or via WeTransfer (with the same subject line as the application email).

The requirements are as follows:

- Video length must not exceed 2 minutes
- Candidate is required to introduce himself/herself including: relevant qualifications and

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- professional experience as it relates to the role
- Candidate must state the courses within Advertising and PR that he/she has previously taught
 - Candidate may include any other information related to their motivation in applying for the role

Applications review will begin immediately and continue until a candidate is selected. Only shortlisted candidates will be contacted. For more information please visit RIT Dubai website at www.dubai.rit.edu.

EEO/AA Policy

The University is fully committed to equal opportunity at all levels without discrimination on the basis of race, gender, religion, age, family status, or national origin. In addition, discrimination is prohibited on any other basis prohibited by law that applies to the faculty member's employment at the University. As an American university, RIT Dubai will give priority to candidates who have substantial experience in American models of higher education.

Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact Human Resources
 Liberal Arts
 Rit Dubai
 Dubai, Dubai
 United Arab Emirates

Contact E-mail careersdubai@rit.edu