

POOL - Lecturer for Journalism & Mass Communication  
Programs  
University of Kansas

Direct Link: <https://www.AcademicKeys.com/r?job=183726>

Downloaded On: Aug. 14, 2022 6:27pm

Posted Apr. 13, 2022, set to expire Aug. 18, 2022

**Job Title** POOL - Lecturer for Journalism & Mass Communication Programs

**Department** Journalism

**Institution** University of Kansas  
Lawrence, Kansas

**Date Posted** Apr. 13, 2022

**Application Deadline** Open until filled

**Position Start Date** Available immediately

**Job Categories** Lecturer/Instructor

**Academic Field(s)** Journalism  
Communication

**Job Website** <https://sjobs.brassring.com/TGnewUI/Search/home/HomeWithPreLoad?PageType=JobDetails&>

**Apply By Email**

**Job Description**

POOL - Lecturer for Journalism & Mass Communication Programs  
Journalism

Position Overview

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The University of Kansas William Allen White School of Journalism and Mass Communications seeks applications from persons interested in teaching in a wide variety of courses for the School. These position will be on a part-time basis as needed. Positions may be available at the main campus in Lawrence and also at the KU's Edwards Campus in Overland Park, KS. Some position may also be available to teach online.

PhD, MSJ and undergraduate courses in a variety of areas are listed below in the job duties section.

The School of Journalism and Mass Communications invites qualified scholars to submit applications, which will be reviewed by faculty. Names of qualified applicants will be placed in a pool for consideration for part-time, temporary and/or regular teaching positions. The successful candidate must have appropriate authorization to work in the U.S. before employment begins. Any employment with the University of Kansas is contingent upon satisfactory completion of a background check.

Lecturers are non-tenure-track members of the faculty with limited term appointments, whose primary role is instructional with no obligations to perform research or service.

#### Job Description

##### Graduate Level Courses:

100% Teaching. Lecturers teach graduate courses appropriate to their specialties in Lawrence.

Course needs vary and include the following subject areas:

Mass Communication Theory, Mass Communication Research Methods, Mass Communication and Society, First Amendment, Seminars in specialties such as Crisis Communications, Public Relations Issues, Social Media, Quantitative Research Methods, Qualitative Research Methods, and others.

OR

100% Teaching. Lecturers teach graduate courses appropriate to their specialties at KU's Edwards Campus in Overland Park, KS or online courses.

Course needs vary and include the following subject areas:

Writing for Marketing Communications, Marketing Fundamentals for Communicators, Integrated Marketing Communications and Sales Strategies, Database Development and Management, Branding in Marketing Communications, Creative Process, Relationship Marketing, Innovation in Management of Communications, Marketing Ethics, Financial Fundamentals for Communicators, Marketing Communications Research, Technologies in Marketing Communications, Leadership and Management in Marketing Communications, Social Media and Integrated Marketing Communications, International

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and Multicultural Marketing Communications, Advanced Mass Communications Ethics and Legal Issues, Capstone in Marketing Communications, Seminars such as Crisis Communications and others.

Course needs vary and include the following subject areas for online courses:

Information Insight I, Data Collection I and II, Data Analysis, Data Visualization and Presentation, Analyzing Audiences, Social Media Strategy, Information in Context, Social Media Metrics, Information Insight II, and others.

Undergraduate Level Courses:

100% Teaching. Lecturers teaching undergraduate level courses in News and Information or Strategic Communication in Lawrence

Course needs vary and include the following subject areas.

Undergraduate core courses:

Media and Society, Words at Work: Writing Essentials, Stand and Deliver, Visual Storytelling, Information Exploration, Media Writing for Audiences, Media Law and Ethics, Diversity, Data Storytelling, Digital Media and others

Multimedia Journalism:

Multimedia Reporting, Multimedia Editing, Advanced Media courses in newspaper, magazine, online and broadcast

Strategic Communication:

Message Development, Introduction to Strategic Communication, Strategic Communication II (Principles of Advertising and Public Relations), Research Methods in Strategic Communication, International Strategic Communication, and Strategic Campaigns.

### Required Qualifications

Evaluation of the following requirements will be made through (1) descriptions of work experience and educational experiences in letter of application, (2) record of accomplishments and productivity addressed in resume, and (3) information provided from professional references:

Graduate Level Courses:

- 1) PhD, JD, MD or other post-graduate doctoral degree, and two years of professional experience related to the subject or scholarly research or creative work suitable to the subject taught OR
- 2) Those without a PhD, JD, MD or other post-graduate doctoral degree may be certified to work with a

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PhD student on an ad-hoc basis. Such instructors shall have at least a Master's degree and demonstrated scholarly research credentials including:

- a. Published academic or scholarly articles, books or equivalent material, and/or
- b. Substantial creative products demonstrating work at the national or international level, and/or
- c. A documented record of successful teaching at the doctoral level.

Undergraduate Level Courses:

- 1) Master's degree and two years professional experience related to the subject to be taught OR
- 2) Those without a relevant Master's Degree will have a Bachelor's Degree and seven years minimum experience in relevant jobs in the media, creative, or representation industry with publications or work products demonstrating:
  - a. Executive or management experience, and/or
  - b. Research, analysis and creative experience, and/or
  - c. Supervisory experience, and/or
  - d. A documented record of successful teaching at the post-secondary level.

IMC Graduate Level Courses:

- 1) PhD, JD, MD or other post-graduate doctoral degree, and two years of professional experience related to the subject or scholarly research or creative work suitable to the subject taught OR
- 2) Those with a relevant Master's degree may be certified to teach in the IMC Program if they have at least five years' service in the media, creative or representative profession with publications or work products demonstrating:
  - a. Executive or management experience, and/or
  - b. Research, analysis and creative experience, and/or
  - c. Supervisory experience, and/or
  - d. A documented record of successful teaching at the post-secondary level OR
- 3) Those without a relevant Master's degree may be certified to teach a specific course in the IMC Program if they have at least a Bachelor's Degree and seven years' service in the media, creative or representative profession, with expertise specific to the course taught, documented with publications or work products demonstrating:
  - a. Executive or management experience and/or
  - b. Research, analysis or creative experience, and/or
  - c. Supervisory experience, and/or
  - d. A documented record of successful teaching at the post-secondary level.

Preferred Qualifications

Graduate Level Courses:

Successful teaching experience at a 4-year college.



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Undergraduate Level Course:

Successful teaching experience at a 4-year college.

Earned Doctorate

IMC Graduate Level Courses:

Successful teaching experience at a 4-year college.

Contact Information to Applicants

journalismsearch@ku.edu

Additional Candidate Instruction

Please attach a resume, a cover letter addressing how you meet or exceed the required and preferred qualifications and a list of three professional references to the online application form.

Applications reviewed on an ongoing basis

**Contact Information**

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

**Contact**